

# Embracing Change: NEP 2020's ROLE IN SHAPING CAMPUS PLACEMENTS

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The New Education Policy (NEP) 2020 introduced by the Government of India has brought about significant reforms in the country's education system. One of the key aspects of NEP 2020 is its emphasis on empowering students to make informed career choices. The policy recognizes the importance of aligning education with the evolving job market and equipping students with the necessary skills and knowledge to excel in their chosen careers. The vision of the policy is to build an education system rooted in Indian ethos that contributes directly to transforming India by providing high-quality education to all, thereby making India a global knowledge superpower.

To assist in developing holistic individuals, it is of utmost importance to focus on their skill sets and have them exposed to the constantly changing market so that they can contribute to society. The purpose of quality higher education is, therefore, more than the creation of greater opportunities for individual employment. It represents the key to more vibrant, socially engaged, cooperative communities and a happier, cohesive, cultured, productive, innovative, progressive, and prosperous nation.

NEP 2020 is the policy that highlighted several key issues with the higher educational system in India and sought to address them with an upgraded education system that benefits everyone in the system. It addressed issues like rigidity of disciplines and the early specialization and streaming of students, a subpar undergraduate education, inadequate emphasis on the importance of research or progression of faculty, and developing the cognitive skills of the young generation.

**Holistic Education:** NEP 2020 aims to promote a multidisciplinary approach to education, enabling students to explore diverse subjects and interests. The policy encourages schools and colleges to offer a wide range of subjects, including vocational courses, arts, humanities, and sciences.

**Skill Development and Experiential Learning:** The policy encourages students to gain practical exposure through internships, apprenticeships, and industry collaborations by combining theoretical knowledge with hands-on experience, students can develop the skills and competencies required in the professional world.

**Career Counseling and Guidance:** The need for effective career counseling was highlighted and therefore NEP 2020 emphasizes on the establishment of robust career guidance and counseling centers in schools and colleges that will provide students with valuable insights into various career options, job trends, and skill requirements.

**Providing Exposure to Career Options:** Placements give students important exposure to a variety of career paths and work functions. They give students the chance to investigate numerous sectors, identify their interests, and obtain knowledge about various professional fields. Students can evaluate their abilities, strengths, and preferences through internships and placements, assisting them in making educated career decisions.

**Networks and Industry Connections:** Making contacts in the field not only increases student's visibility but also creates prospects for future employment. Strong industry ties create a welcoming environment where students can learn important lessons, find internships or jobs, and get advice

and mentorship from seasoned experts.

**Integrating Vocational Education Into Academic Education:** Since students can pursue vocational courses in addition to their regular academic courses, NEP 2020 aims to incorporate vocational education into mainstream education.

The various initiatives mentioned above will also contribute to an increase in the number of international students studying in India and will provide opportunities to Indian students who wish to study, visit, transfer credits to, or conduct research at institutions abroad, as well as vice versa.

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give  
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